

# Keeping pace with a highly sophisticated and globalised sector.

In today's culture and on a global scale, sport and sport-related businesses are becoming a significant commercial reality with high financial and reputational stakes involved. Negotiating sports contracts and complying with new regulatory and disciplinary challenges create a need to have access to professional sports law advice from experienced specialists.


Our experts have an unmatched depth of knowledge in the sports industry, with a comprehensive practice that offers a wide range of services throughout Switzerland and abroad. With one of the leading sports law departments in Europe, our specialists provide comprehensive tailored advice and legal services matched to the specific needs of our clients in the sports industry.

## **Advice and legal services to a wide range of clients in the sports industry**

Our sports lawyers represent many of the leading international sport organisations, sports clubs, sporting event organizers, broadcasters as well as individual athletes in litigation, sports arbitration and other proceedings as well as in transactions in the sports industry.

## **Our experience covers the full spectrum of sports industry legal matters:**

- Regulatory and disciplinary disputes
- Sponsorship, venue partnerships, event contracts, broadcast rights, media and TV rights as well as naming rights
- Litigation and arbitration in sports-related disputes, often before international sports federations and the Court of Arbitration for Sport (CAS)
- Marketing, promotions, privacy, social media, merchandising and other intellectual property matters
- Advice and representation of broadcasters, operators of satellite and cable television service providers on regulatory and contractual issues
- Tax and estate planning for athletes, coaches, sporting event organisers, etc.
- Brand protection for athletes, including in respect of charitable endeavours, endorsements, domain names and social media

 ***Multi-lingual Switzerland-wide presence.***

CHAMBERS EUROPE 2016

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## Main Contacts

KEY CONTACT

PARTNER

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## Team Leaders

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## Team Members

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**1.** *Ranked in Tier 1*

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